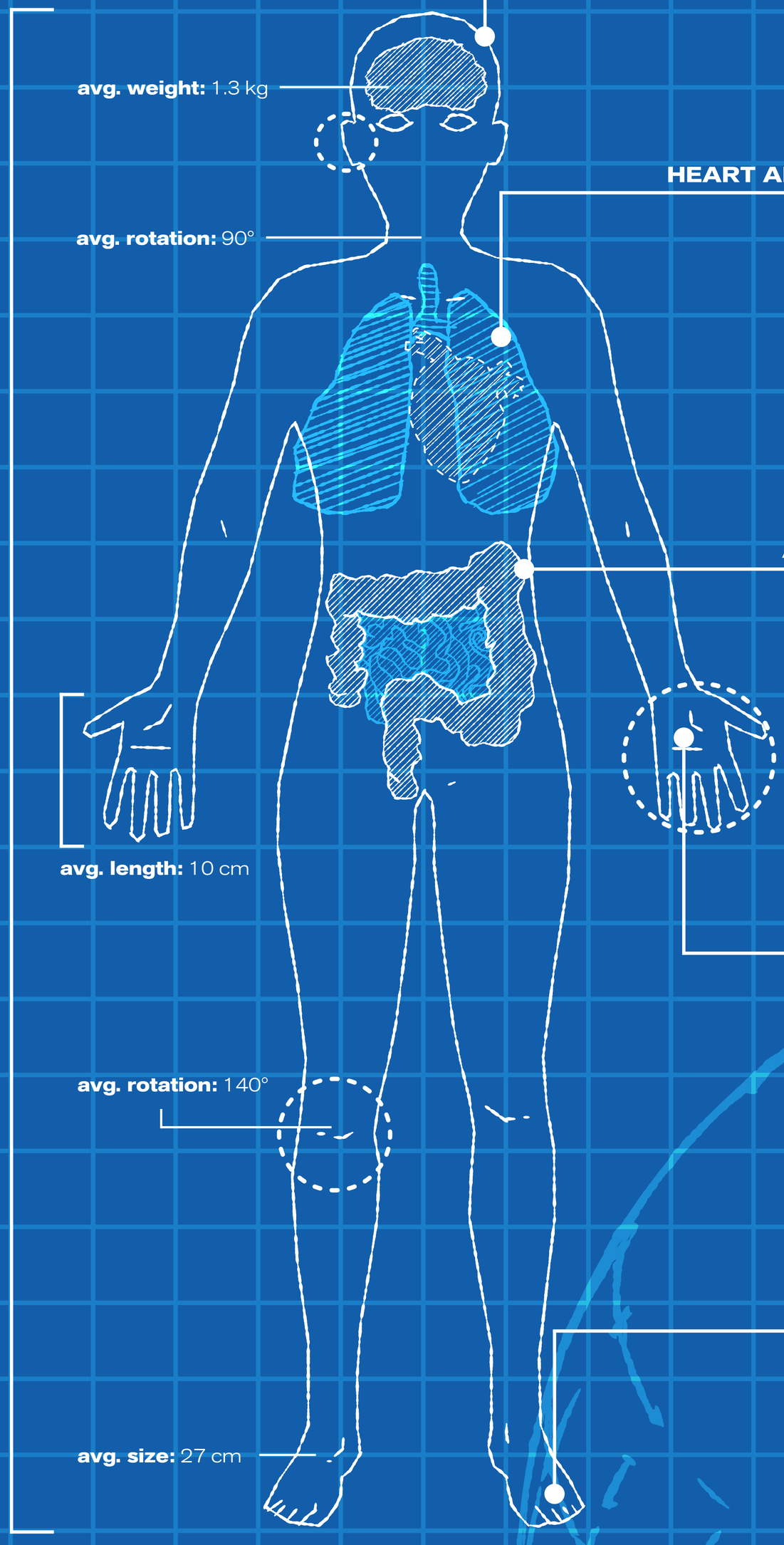
“EARTH’S WORST INVENTION”

MODEL SCALE: 1 : 340



BRAIN AND EYES

Problem
Disconnection from truth and misinformation. Climate denial and inaction caused by anxiety due to the scope of the problem.

Solution
Stay informed and make conscious decisions. Refrain from getting your information from social media platforms.

HEART AND LUNGS

Problem
Air pollution from cars and factories. Greenhouse gasses, smog and fossil fuel. Fracking and oil extraction.

Solution
Support renewable energy and cut the car when you can. Use public transport and plant trees.

ABDOMEN

Problem
Plastic pollution from the food we eat and the water we drink. Pesticide poisoning from the plants we grow.

Solution
Eat less seafood and sort your garbage. Be mindful of the vegetables you buy and how they’ve been grown.

HANDS

Problem
Overproduction and overconsumption. Plastic overload and constant convenience leaves a trail of destruction.

Solution
Buy less, reuse, repair and reduce your use of plastic. Be critical of your own spending habits.

FEET

Problem
Carbon-heavy travel like flying and importing goods creates CO2 emmission and causes climate change and kills Earth.

Solution
Track your carbon-footprint, pull out the bike or choose to walk to work/school. Fly less and buy locally and fairtrade.

INTERNATIONAL MOTHER EARTH DAY

APRIL 22

SUSTAINABLE DEVELOPMENT GOALS