

## BOLIA

# BRAND

#### BOOK

2025

The 2025 Bolia Brandbook is a warm invitation into Scandinavian design—a place where creativity, identity, and purpose come together. Inspired by nature and the changing seasons, this 320-page coffee table book celebrates design as a way of living.

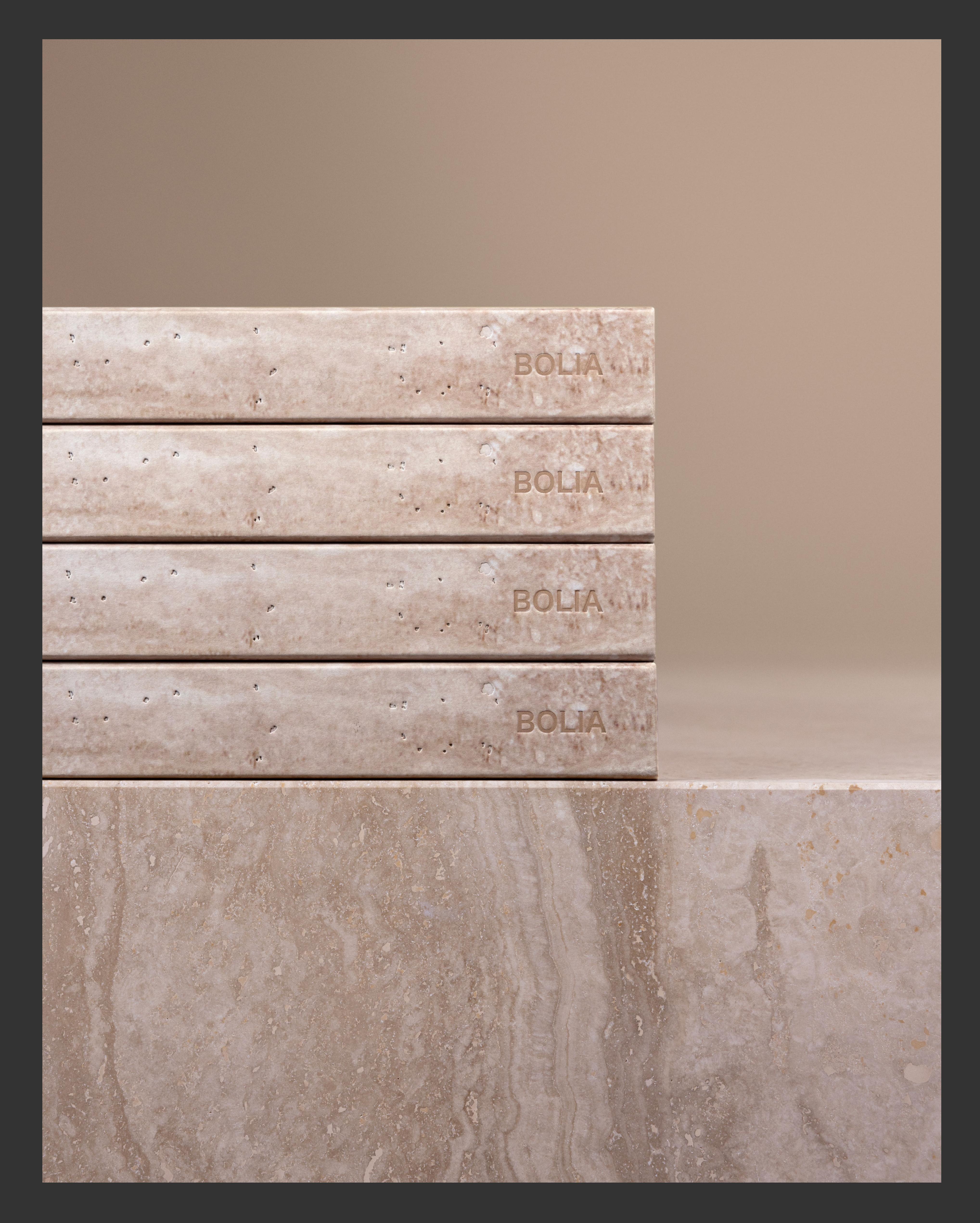
Bound using the Swiss binding method, the book opens into a smooth, flat surface that reveals a gentle beigetoned page block—a nod to careful craftsmanship. The cover, with its travertine-inspired finish in soft beige and cream, feels natural and inviting. A touch of gold and brown fabric along the spine adds a refined contrast, while the embossed title in soft beige capital letters speaks quietly of Bolia's commitment to lasting elegance and innovation.

Inside, our grid-based layout carefully arranges over 200 images. The design strikes a balance between fine de-

tails and spacious interiors, elegant model expressions, and stunning nature shots. With typography that pairs Stabil Grotesk with the classic Roman serif Kormelink, the pages blend modern clarity with a hint of tradition, echoing Bolia's unique story.

Swedish photographer Pia Ulin captures the Bolia universe with a gentle precision, and the styling by Kråvik & D'Orazio fills each scene with natural light and calming colours. Together, they create an atmosphere that is intimate, inspiring, and true to Bolia's values.

The 2025 Bolia Brandbook is more than just an editorial statement—it's a celebration of creativity and hard work. Every design tells a story about who we are and who we aspire to be.



**TYPEFACE: STABIL GROTESK** 

## THE SPACES

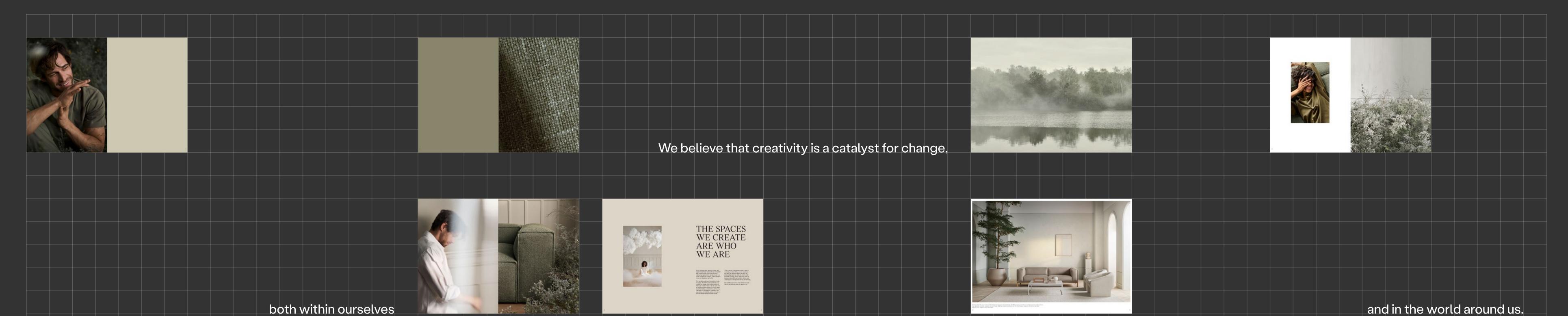
# WE CREATE

#### ARE WHO WE ARE

Regular. Scandinavia Italic / Graceful

Regular; Núvol Light — Piro



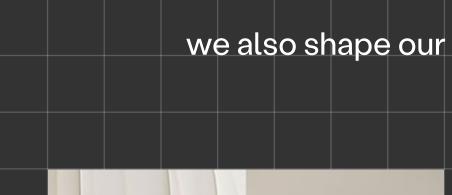


and in the world around us.









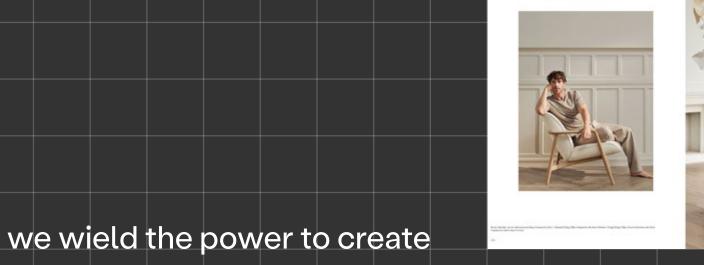


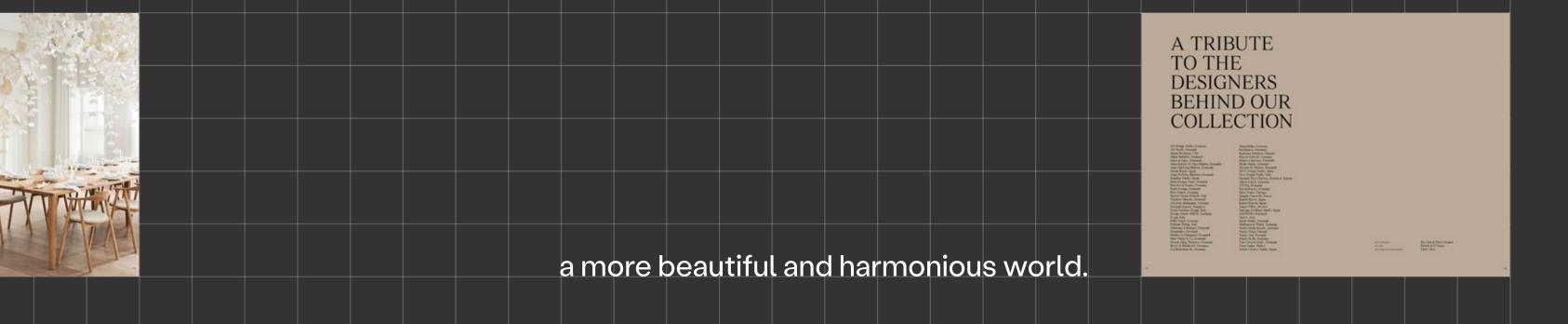




Through acts of kindness, empathy, and innovation,



























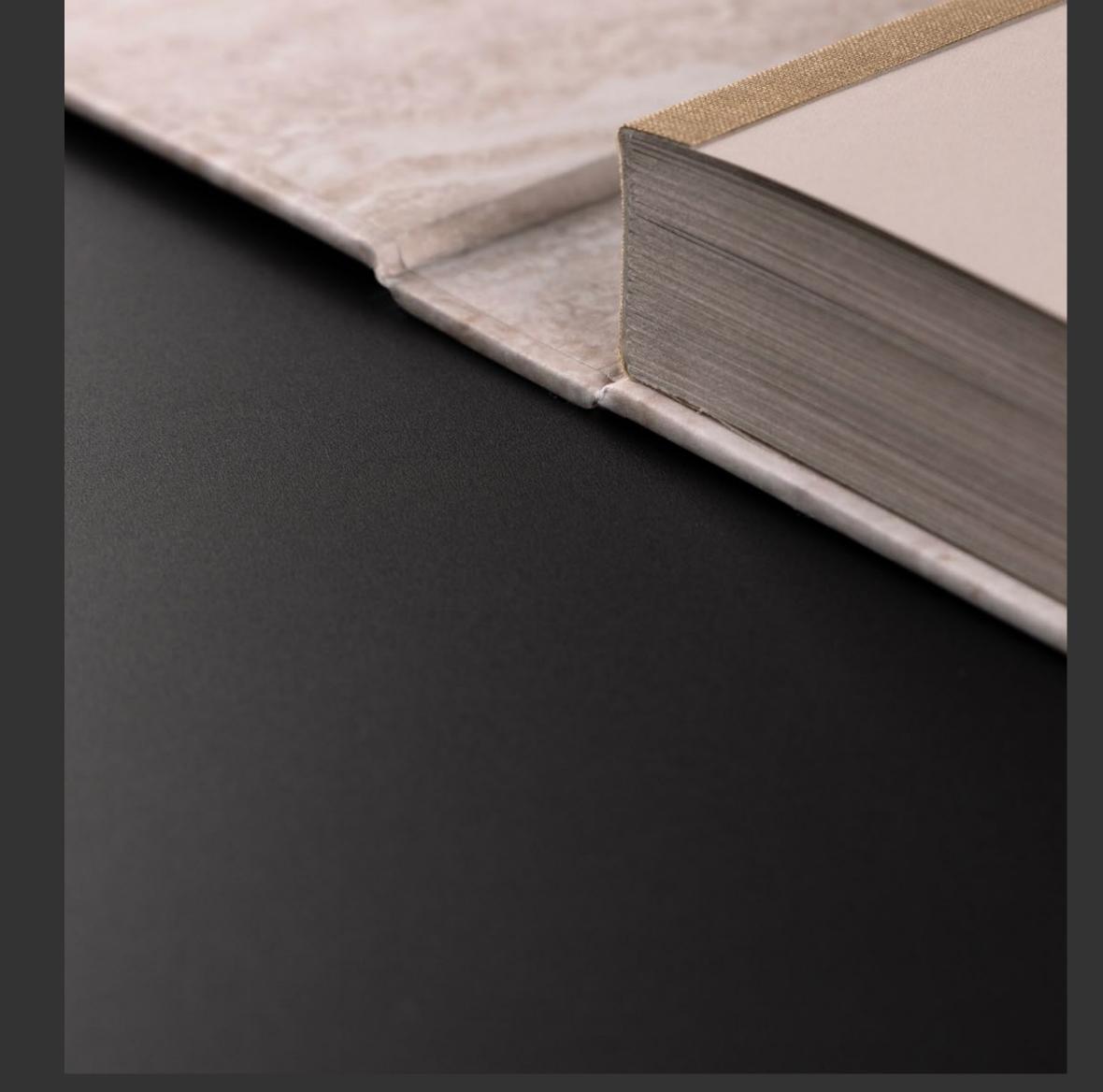








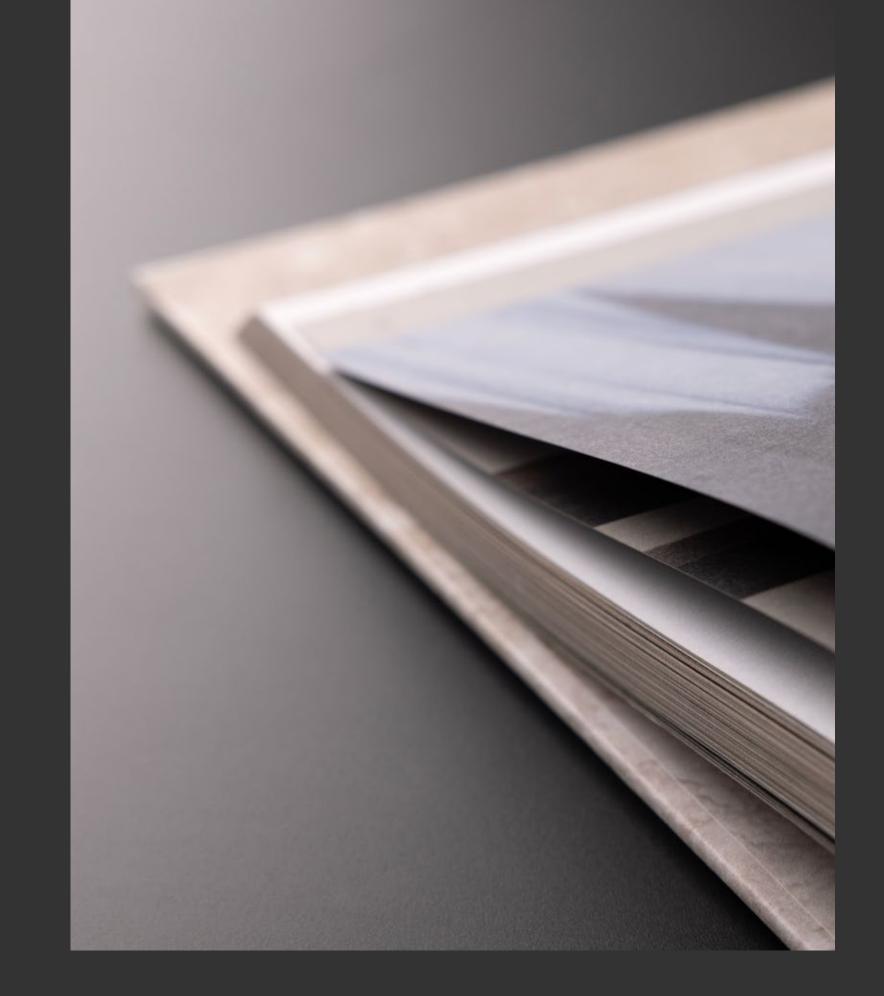


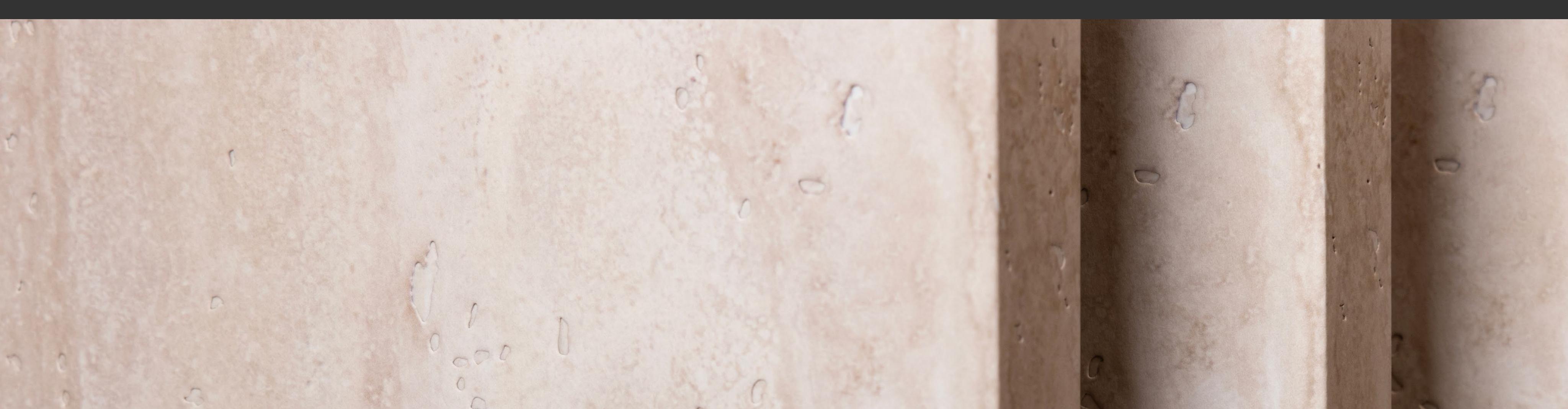












#### THE SPACES / WE CREATE ARE WHO WE ARE