

IT'S TIME TO REIMAGINE HOW WE VALUE WATER.

A GLASS OF CLEAN WATER CAN BE WORTH MORE THAN...



Water is life's most valuable resource. Without it, our health, our environment, and our future are at risk. Today, a glass of clean water may feel like a given, but for billions of people, this is already a distant reality. If we fail to act now, water could become a luxury reserved for the few instead of a basic right for all.

Every drop saved today shapes the world of tomorrow. Protecting water resources means safeguarding the well-being of future generations and our planet.

Protecting water resources is essential to achieving the
UN Sustainable Development Goals



Credit

I hereby submit a poster/film for Our Sustainable Future.

Title of work: REIMAGINE THE VALUE OF WATER

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AI is used

I/we created the original material. I/we own the copyright.

People/actors/models visible in the work agrees for the work to be submitted to “Our Sustainable Future”.

The submitted work may be shown in connection with the competition by Our Sustainable Future, Creative Circle, Center for Creative Thinking, World Creativity and Innovation Day/Week and by the initiative’s partners, as well as in media that mention the competition.

Signature: 