

DEAL (WITH) IT



FACT

Water is vital for human survival. UN is trying to ensure that every human has access to water and sanitation, and that the goal is managed sustainably. However, the uncanny truth is as of now, that by 2030, nearly half of the world's population could face water stress.

IDE

To emphasize that the world collectively needs to prioritize sustainable water management, we created a scenario. A scenario where water becomes so scarce and valuable that it is treated like a black-market commodity. A future that is closer to reality than most of us realize.

We hereby submit a film for Our Sustainable Future.

Film Title: "Deal (with) It

By

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AI is not used

We created the original material. We own the copyright.

People/actors/models visible in the work agrees for the work to be submitted to "Our Sustainable Future".

The submitted work may be shown in connection with the competition by Our Sustainable Future, Creative Circle, Center for Creative Thinking, World Creativity and Innovation Day/Week and by the initiative's partners, as well as in media that mention the competition.

Signature:

