

Problem

We build our lives around what we believe we cannot live without—our Iphone, our car, our comforts. Behind all these essentials is one key factor: water. That is what we truly cannot live without. Let's value it.

Idea

We interviewed people in NYC, asking them what they can't live without in their daily lives. Then, we revealed how much water it takes to produce those essentials. It's a wake-up call: there's a ton of water behind everything we love. We hereby submit a film for Our Sustainable Future. Film Title: A Lot of Water

By

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Al is not used

We created the original material. We own the copyright.

People/actors/models visible in the work agrees for the work to be submitted to "Our Sustainable Future".

The submitted work may be shown in connection with the competition by Our Sustainable Future, Creative Circle, Center for Creative Thinking, World Creativity and Innovation Day/Week and by the initiative's partners, as well as in media that mention the competition.

Signatures: Laura Gylstorff Rasmussen Month Gulie Clausen