A CHANGE TO SOMETHING BETTER

Bolia-com

2023

Bolia

Brandbook

The 2023 Bolia Brandbook is a homage to our Scandinavian design heritage, inspired by the nature that surrounds us and the beautiful, ever-changing seasons. An aesthetic editorial manifestation, showcasing Bolias most recent annual design collection.

This 312-page coffee table book is bound using the Swiss binding method, allowing the spine and front cover to open completely flat and gracefully presenting the brown coloured page block. The case is covered in tasteful sand coloured imperial linen — giving it a

smooth, elegant and crafted feel. Embossed on the cover, the title is set in delicate, walnut coloured, capital letters — a statement that is a clear reference to our ongoing and inspiring journey.

Our grid based layout system is designed for a dynamic and captivating experience. Laying out the rules to display the more than 200 striking images — and to ensure a perfect balance and contrast between the mix of delicate details, wide interior settings, elegant model expressions and magnificent nature shots.

Text is set in Cormorant, a classical yet modern typeface, with excellently crafted details such as the beautiful counters and stylishly drawn serifs to the silky smooth curves and elegant accents. The typeface is highly legible in small sizes and utterly sophisticated at larger sizes — a perfect match to explain Bolia's aesthetic design stories.

World renowned Danish Photographer, Anders Schönnemann captured the Bolia-universe, meticulously styled by eminent danish interior stylist Christine Rudolph. Natural light and a soothing color palette sets the scene for a calm and breathtaking atmosphere, providing the perfect stage for Bolia's designs.

The Bolia Brandbook is an eminent editorial statement and proof of the craft and hard work that goes into making a truly creative and inspiring design collection.



Welcome to the ever-changing, the fluid and the free.

Regular. Scandinavia

Italic / Graceful

Semi bold • Cosima

Semi bold italic — Yacht









































