

WE TURNED PHOTOSHOP FILES
INTO A RECRUITING CAMPAIGN
USING MOCKUPS AS A NEW MEDIA
PLATFORM TO TARGET CREATIVES.

OO
OCEAN

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WALDBER BAR

ALPEHYTTEN

ANDY'S Bar DEN ÆGTE BODEGA ANDY'S Bar DEN ÆGTE BODEGA

AA 70 344

LAUNCH DATE: JANUARY 1ST 2023

MEDIA
SPENT:
07

TARGET
GROUP:
2000
CPH BASED
CREATIVES

INDIVIDUAL
VISITORS:
5000+

DOWNLOADS:
6800+

COFFEE
MEETINGS:
16

HIRINGS
SO FAR:
1
CREATIVE
TEAM



