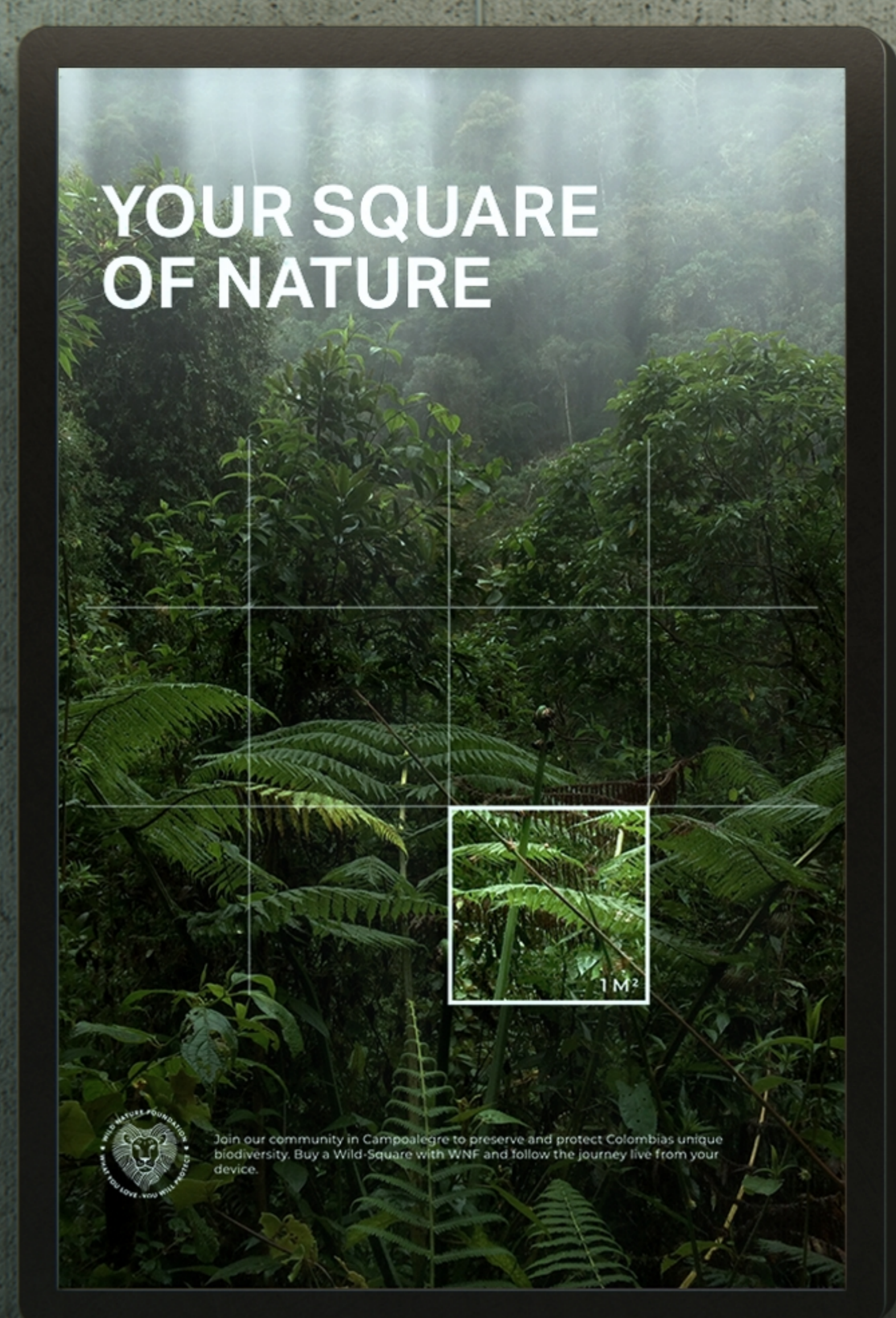
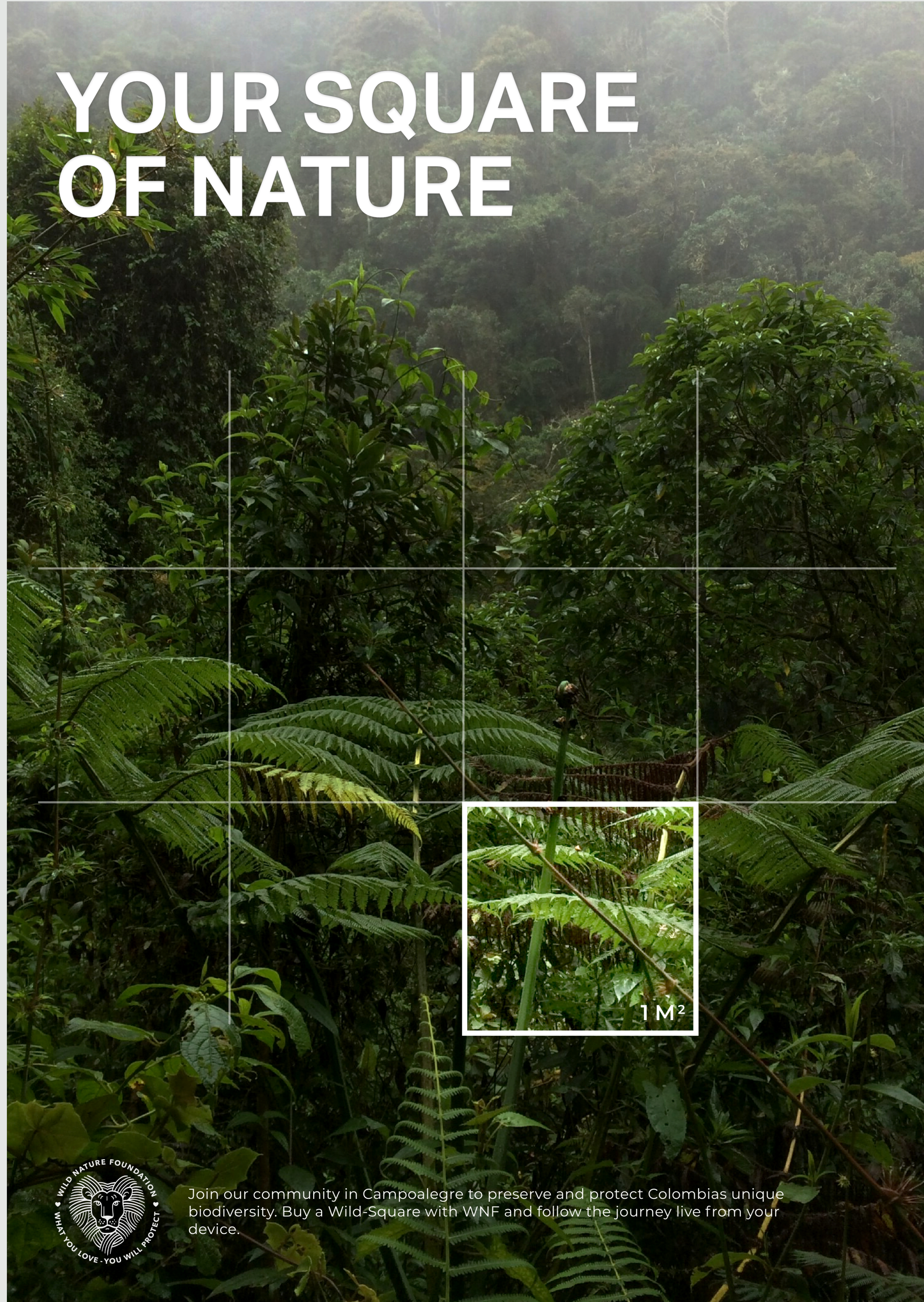




Biodiversity is threatened worldwide and creating sanctuaries for plants and animals has shown helpful for the environment. We are targeting the conscious consumer with this community-creating design concept that treats Campoalegre as a time-share; you buy a share - or in this case, a square - that is yours to follow the regenerative environmental journey. Using the wildlife cameras on the *fincha*, the consumer can observe the area where they have purchased a Wild-square@

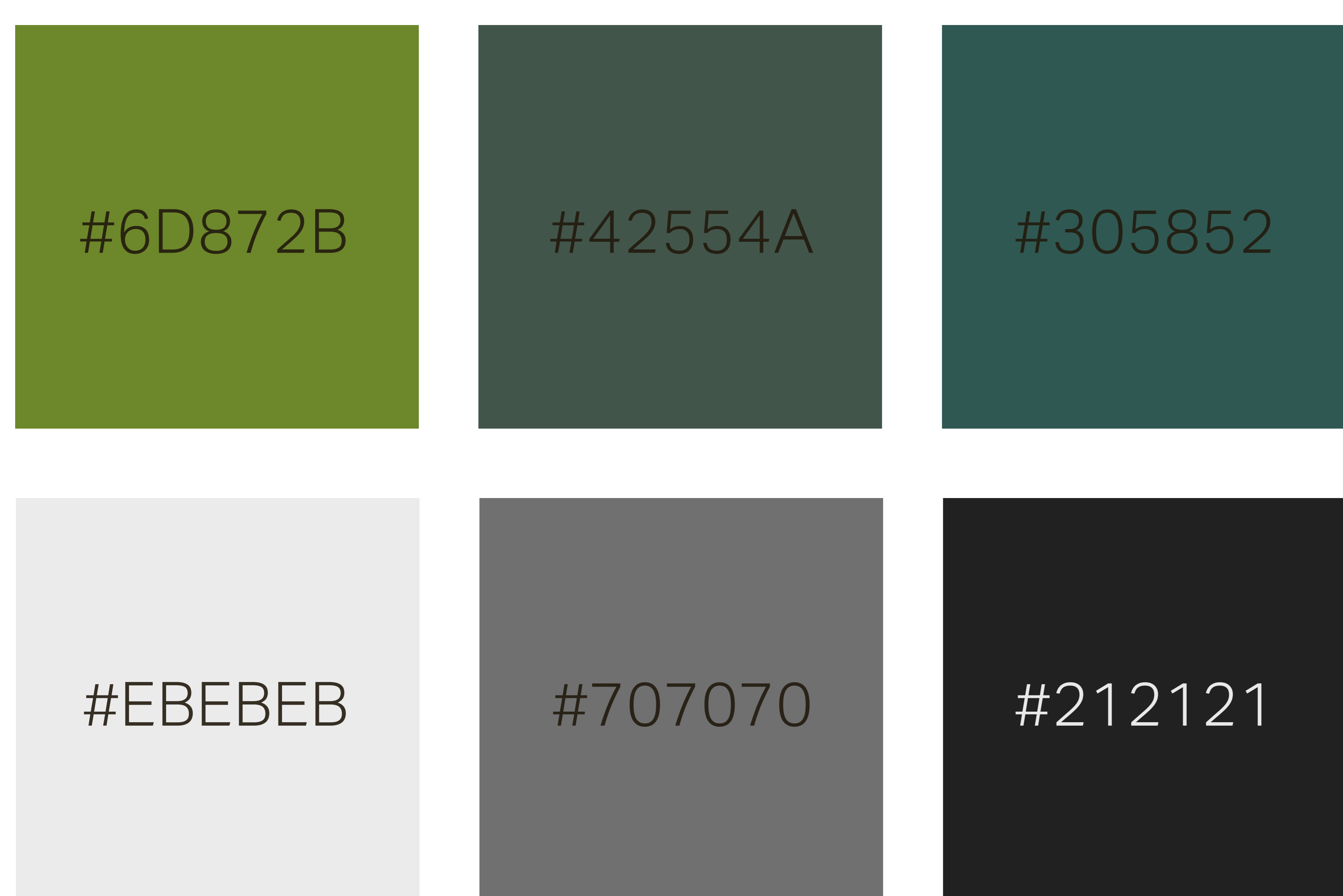
**What you love - you will protect.**

# WILD-SQUARE@

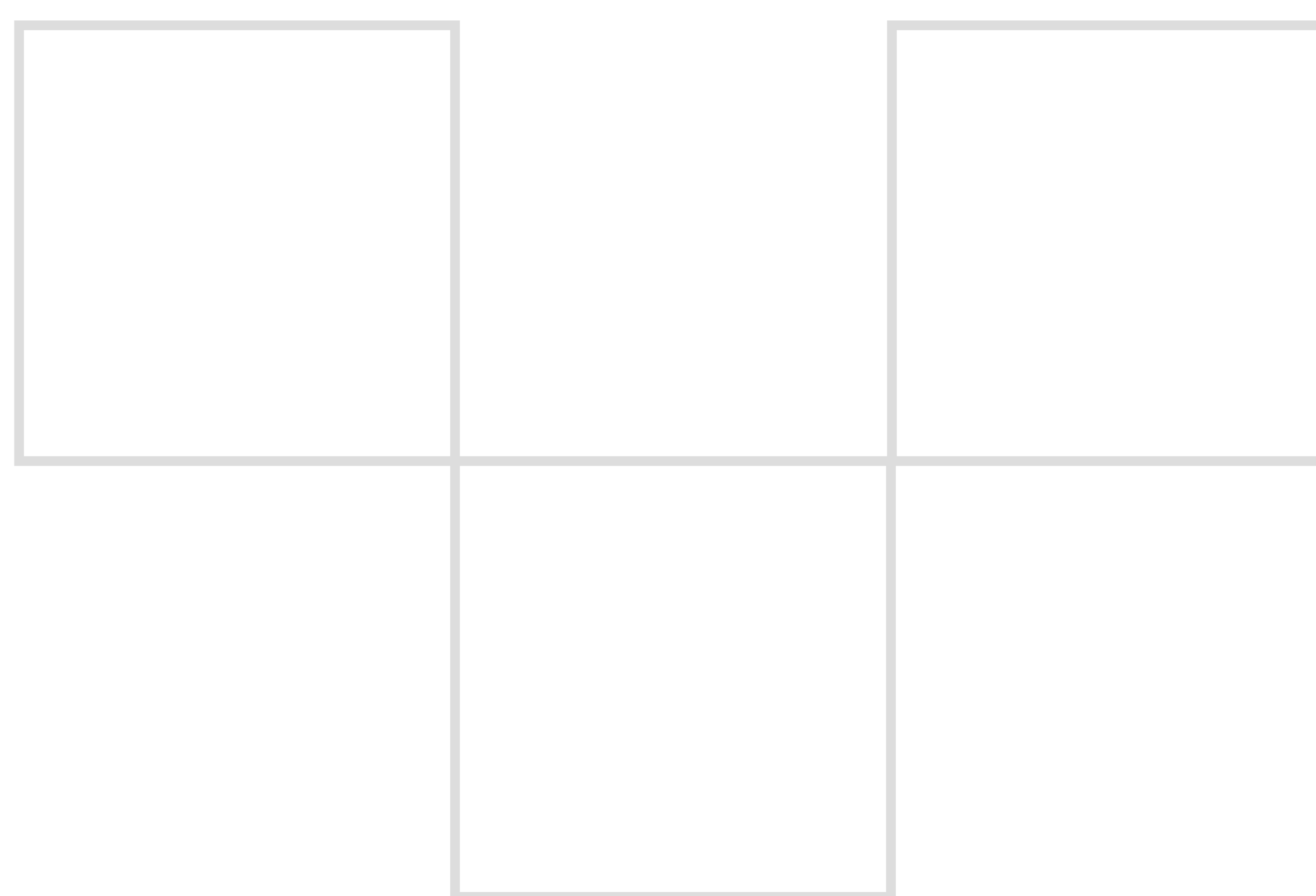


# AKTIV GROTESK BOLD

AKTIV  
GROTESK  
LIGHT



COLORS



MAIN VISUALS

CERTIFICATE

Digital certificates to avoid useless printing. The certificates are saved in the "Wallet" on smartphones alongside other important documents like plane tickets and membership cards. They can be shared on social media. The certificates can also be accessed by the WNF app, where they can be collected alongside the community.



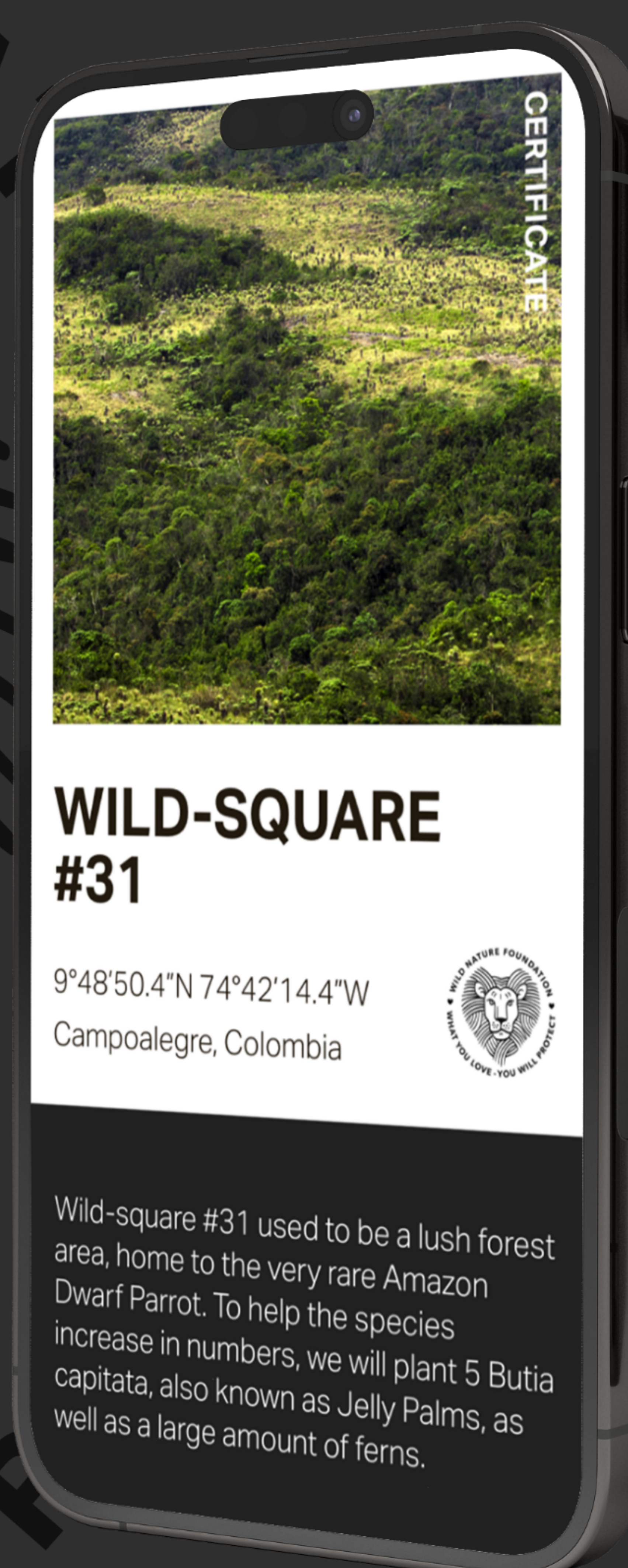
Wild-square #05 is a wet area that has been flooded from the agriculture production. Here we will build tunnels to transport water away and plant ferns and moss to stabilize the environment.



Wild-square #31 used to be a lush forest area, home to the very rare Amazon Dwarf Parrot. To help the species increase in numbers, we will plant 5 Butia capitata, also known as Jelly Palms, as well as a large amount of ferns.



Wild-square #23 is a small waterfall with a great water stream that needs to be distributed more evenly to the forest grounds. Here we will build tunnels to transport the water to all areas of the finca and to avoid floodage.



LOVE - YOU WILL

**WHAT YOU LOVE YOU WILL PROTECT**

**BUY A SQUARE OF NATURE NOW**

Be involved without interfering. Join our community and get access to 24/7 footage of growing biodiversity. By buying a share you help the rainforest regenerate and heal from human interference.

WNF - WILD Nature Foundation works with protection of the World's wild animals and wild nature. We want to create efficient and sustainable projects that protects areas with vulnerable wildlife and fragile ecosystems containing important biodiversity. Through photography, other forms of documentation and activities in Denmark and abroad we work to create awareness of the need to protect the wild nature and to activate the love for nature we were all born with.

Projects Buy now

**CHOOSE A SQUARE TO PROTECT**

Choose the Wild-square you want to know more about and help saving the biodiversity in this specific area.

**WILD-SQUARE #1**  
9°48'50.4"N 74°42'14.4"W  
Campoalegre, Colombia  
Buy now

**WILD-SQUARE #2**  
9°48'50.4"N 74°42'14.4"W  
Campoalegre, Colombia  
Buy now

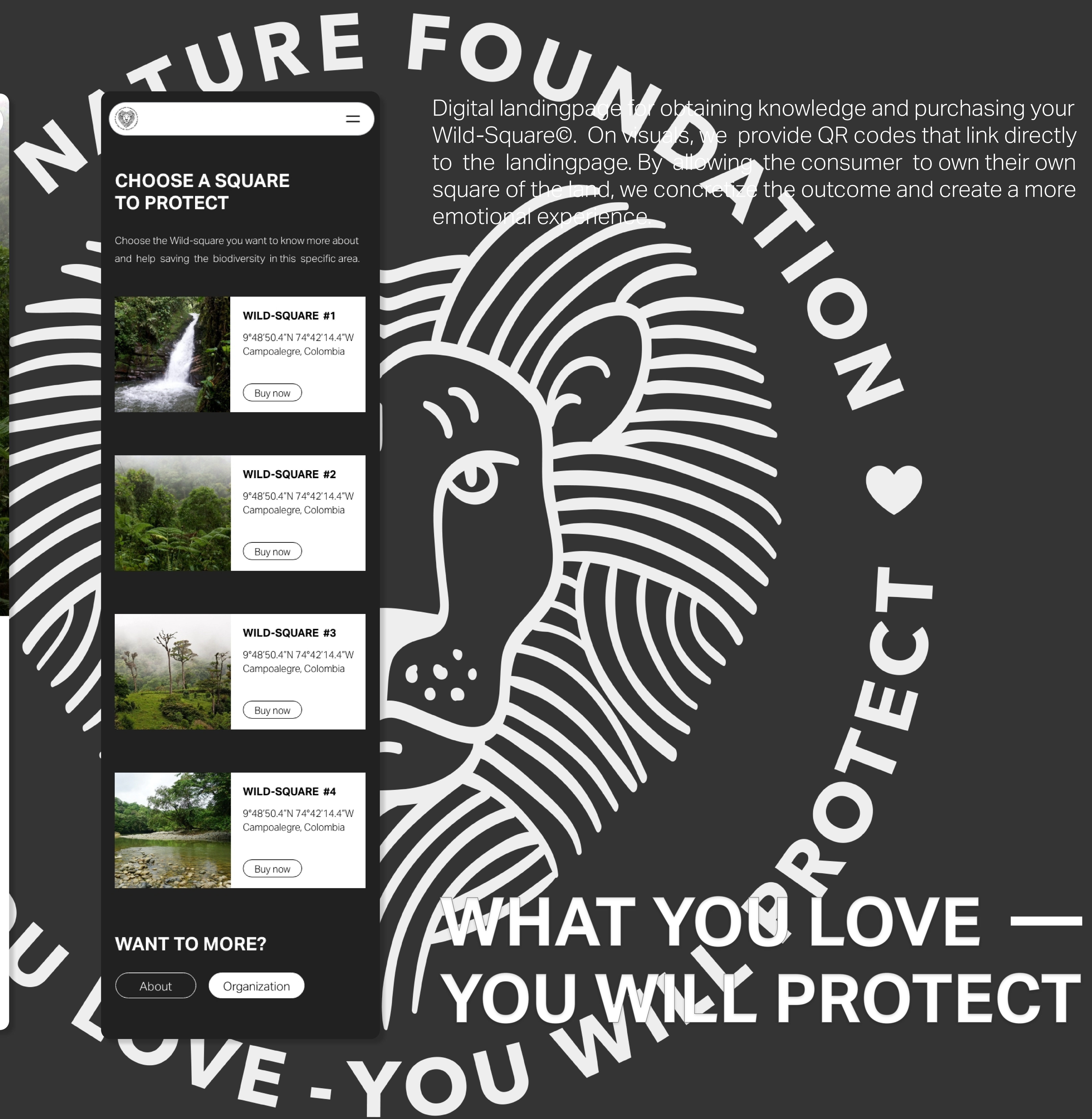
**WILD-SQUARE #3**  
9°48'50.4"N 74°42'14.4"W  
Campoalegre, Colombia  
Buy now

**WILD-SQUARE #4**  
9°48'50.4"N 74°42'14.4"W  
Campoalegre, Colombia  
Buy now

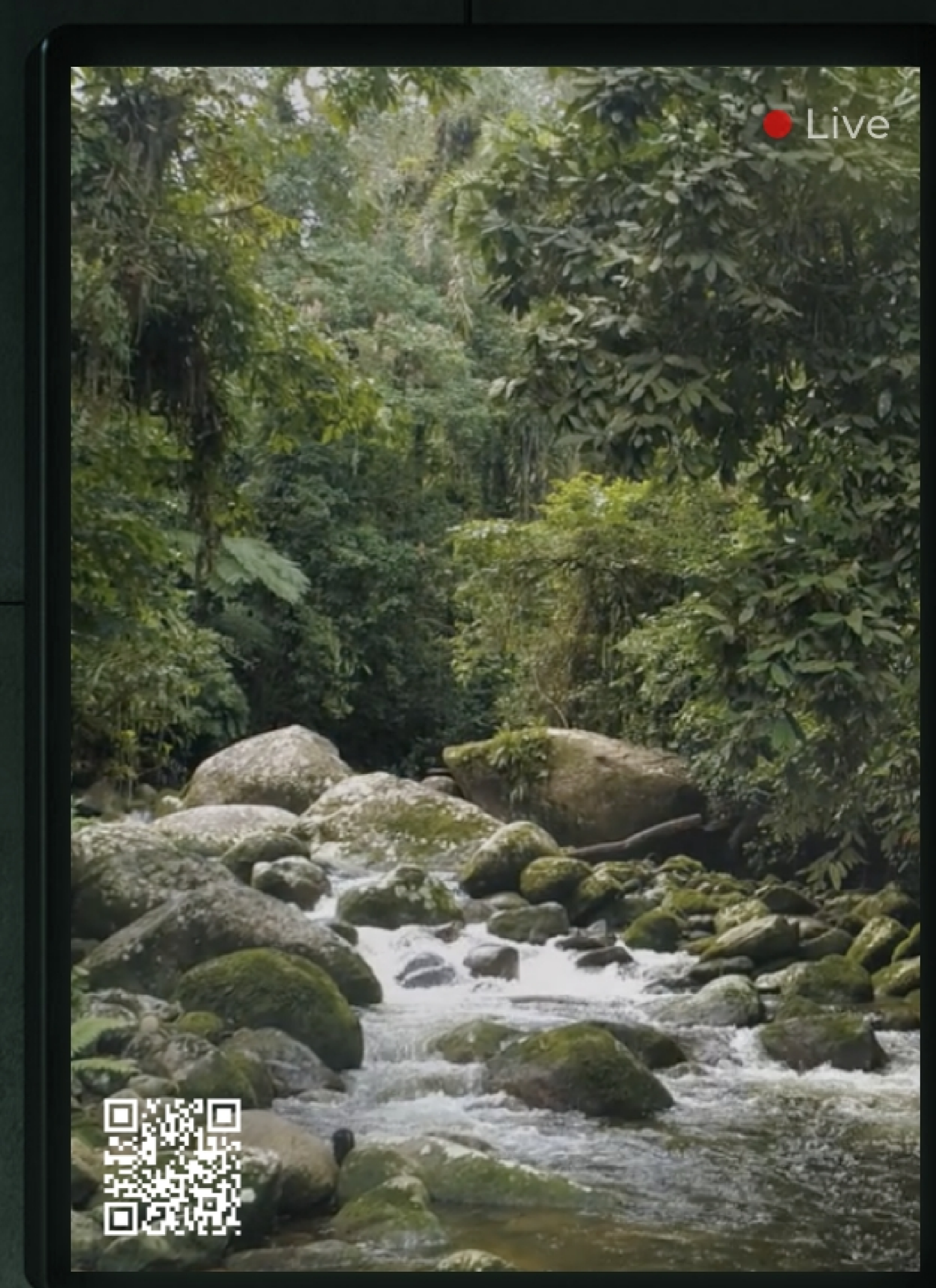
**WANT TO MORE?**

About Organization

Digital landingpage for obtaining knowledge and purchasing your Wild-Square®. On visuals, we provide QR codes that link directly to the landingpage. By allowing the consumer to own their own square of the land, we concretize the outcome and create a more emotional experience.



WHAT YOU LOVE - YOU WILL PROTECT





STICKERS

