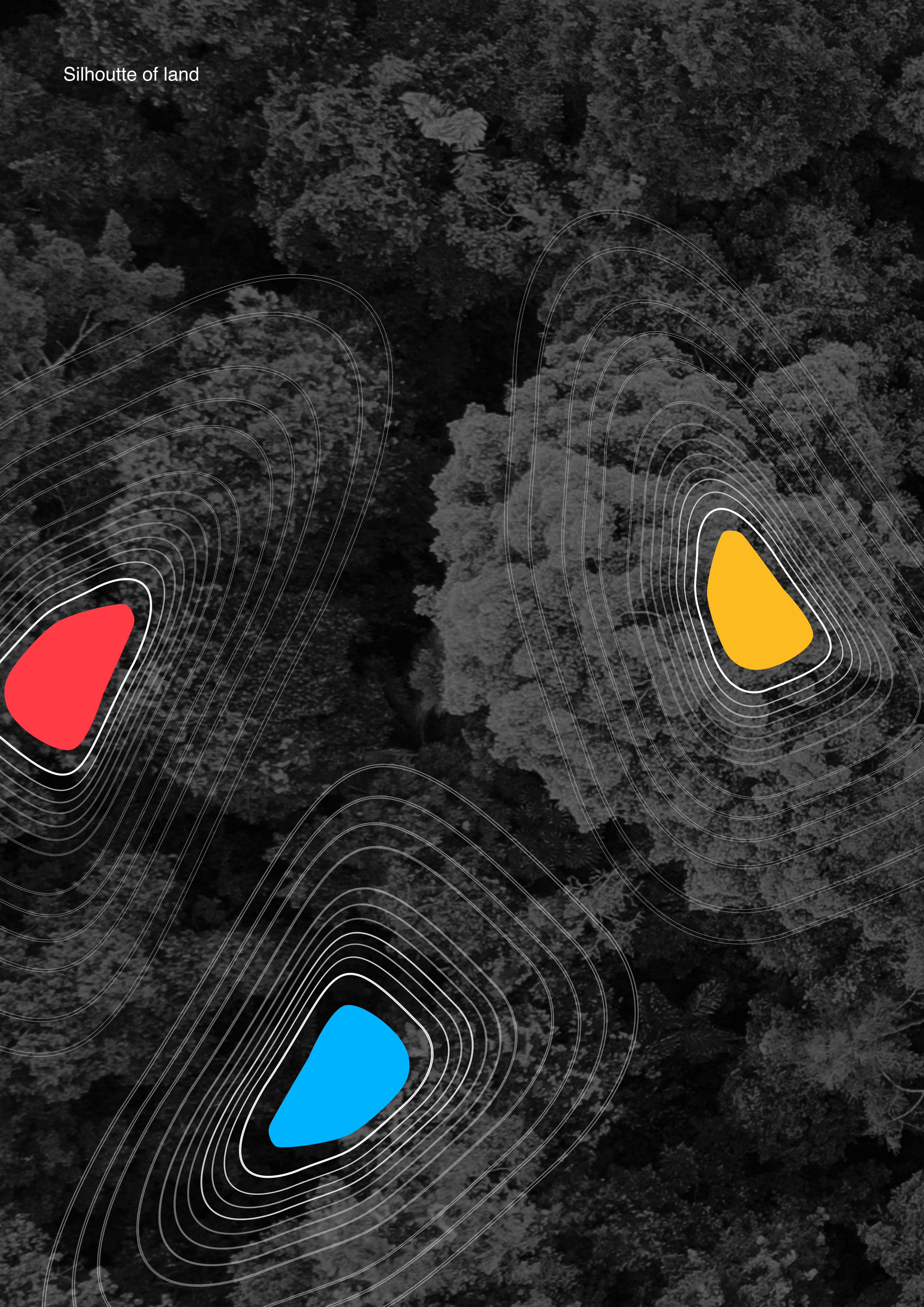


# Be wild. Thrive. And protect.

Modern life allows humans to create a tangible connection to a foreign country. By investing in fauna and land, people can play a crucial role in protecting the ecosystems and taking ownership of owning wild land.

It is a long term investment and support to our planet and its ecosystems.

Our visual identity is made up around the word land. We wanted to illustrate a silhouette of it and tell a story about the impact humans can make by investing in wild share. Moreover, to spread awareness about Wild Nature Foundation. The colour palette is influenced by Columbian flag colours and its meanings.



A b c  
1 2 3 —  
@ % \*



Golden sun  
#FCBC21



Columbia  
#FF3C46



Aqua  
#00B3FF



Sand black  
#292B2E



White  
#FFFFFF



Wild home for everyone.

Be the change.

Wild home for everyone.



Be wild.  
Thrive.  
And protect.

Do you want to have an impact on the land that wildlife call home?

Long term investments will ensure to experience diversity for future generations.





WILD NATURE  
FOUNDATION



Do you want  
to have an  
impact on the  
land that  
wildlife call  
home?

The Wild Nature Foundation acquires and  
protects areas in Columbia - you can now  
contribute to creating more protected nature  
in Columbia by buying a 'Wild Share'.



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