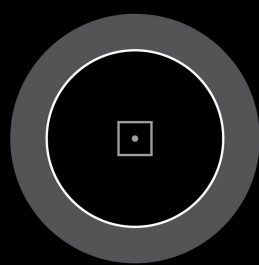


I am standing on a tiny ledge inside a boiling volcano.  
My camera sits on a tripod, because I need a long  
exposure shot to document the eruption.  
Back in safety, I check the images.

They are all shaken.

I did not think that  
the eruption  
would make



the ground  
shake this much.

But it did,  
and I missed my shot.

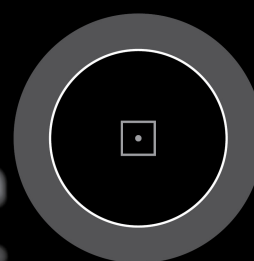
## THE LAVA LAKE

by ULLA LOHMANN  
Environmental Photojournalist

NEVER MISS A SHOT WITH THE NEW  
EOS R FULL-FRAME MIRRORLESS CAMERAS

**Canon**

We followed wild dogs across The Kalahari Desert. Their target was the smallest and most vulnerable calf I have ever seen. The little one was defeated and called for her mother. Even though I didn't want to see what was about to happen, I asked for a shorter lens. When I reviewed the images, they were all out of focus. It wasn't my tears not letting me see properly, but the lens that was given to me was in manual focus. That's why I missed my shot.



## NATURE'S COURSE

by MARINA CANO  
National Geographic Photographer

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**Canon**

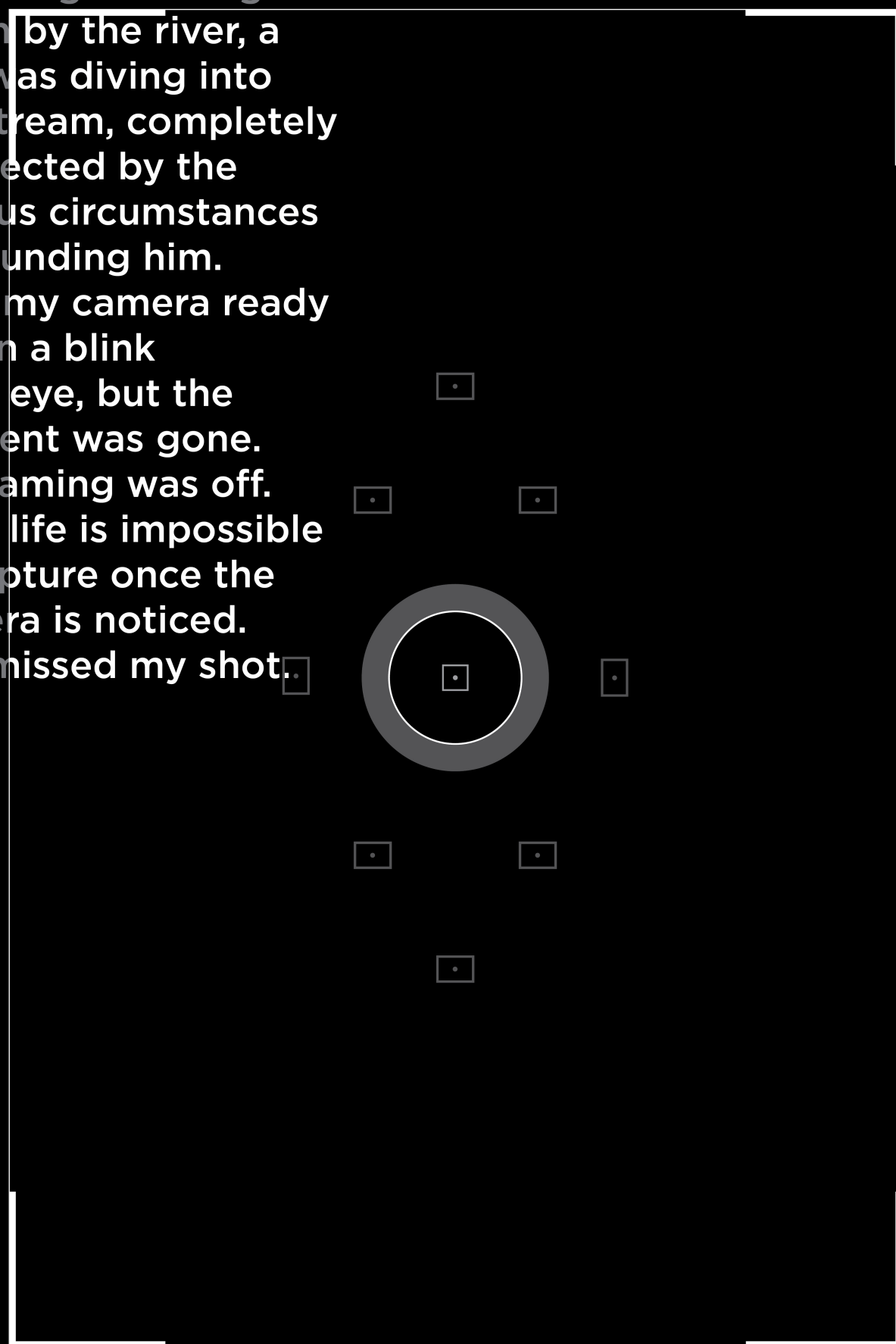
It was a Pakistani neighbourhood that hosts Afghan refugees.

Down by the river, a boy was diving into the stream, completely unaffected by the serious circumstances surrounding him.

I got my camera ready within a blink of an eye, but the moment was gone.

My framing was off. Daily life is impossible to capture once the camera is noticed.

So I missed my shot.



## SERIOUS SMILES

by MUHAMMED MUHEISEN  
Award-winning Photojournalist

NEVER MISS A SHOT WITH THE NEW  
EOS R FULL-FRAME MIRRORLESS CAMERAS

**Canon**