

Insight

**You're more
excited to
do it, when
you're not
allowed...**



DON'T CROSS THE LAKES

Danger of falling in love with Nørrebro

 VISITCOPENHAGEN
visitdenmark.dk // @visitdenmark



Idea

Make the "border" visible with with WARNINGS!

Spor Track 1

M3	via København H	1/2 min
M3	via København H	2 min
M3	via København H	5 min

DON'T GO OUT OF THE METRO

Danger of falling in love with Vesterbro

 VISITCOPENHAGEN
visitcopenhagen.dk | @visitcopenhagen

CAUTION! KEEP OUT! CAUTION!

DON'T CROSS THIS BRIDGE

Danger of falling in love with Amager

 **VISITCOPENHAGEN**
visitdenmark.dk // @visitdenmark

DON'T GO ANY FUR- THER

Danger of falling in love with Østerbro

 **VISITCOPENHAGEN**
visitdenmark.dk // @visitdenmark