

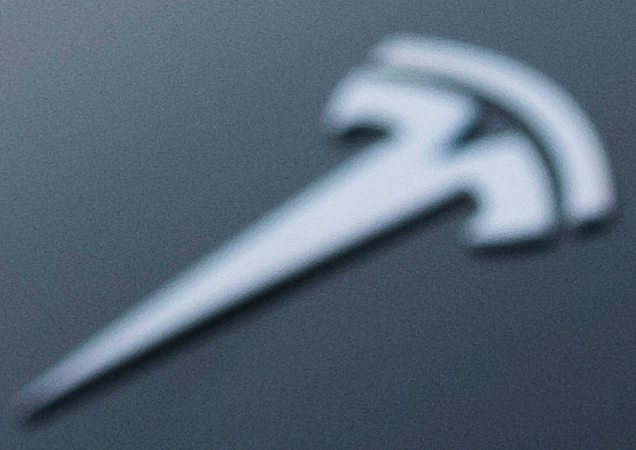
**Born in Scandinavia and ready to take the industry in a new direction. Viggo is re-thinking the concept of direct transportation, and is disrupting the industry by combining modern technology with zero emission vehicles.**

**Viggo is the next generation of urban transportation, making sure that going home means going green.**

The “V” symbol, shows Viggo’s promise of going in a new direction and delivering a greener alternative to transportation. The overall graphic language carries bold statements, and brightly coloured graphics, to ensure instant recognisability.







Driving our cities **green**,  
one street at a time



Go  
green  
and go  
home



## What is Viggo

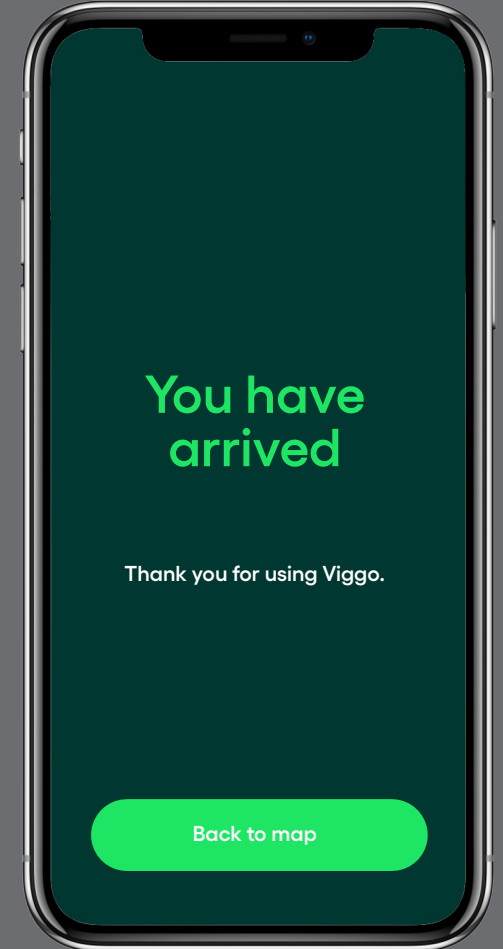
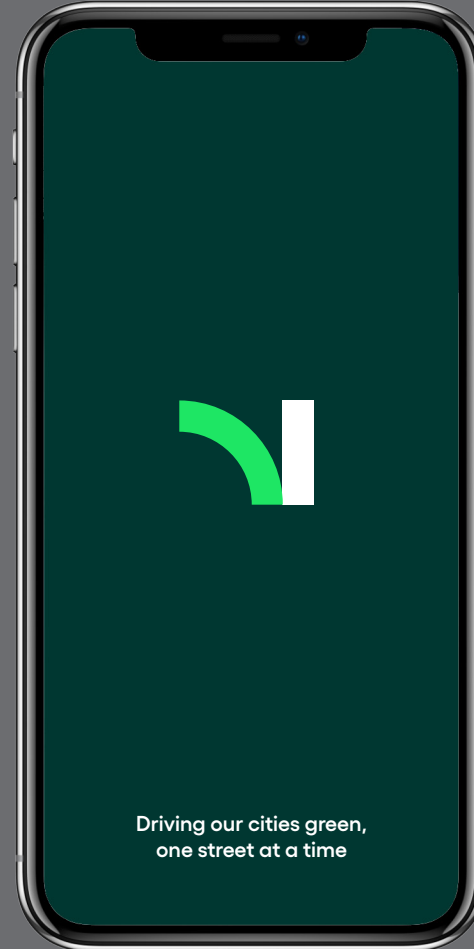
Viggo is a Scandinavian ride-hailing service aiming to run 100 percent on zero emission vehicles. We are a Mobility-as-a-Service company headquartered in Copenhagen and are planning to launch in Copenhagen and Malmo in 2019.







01



02



05



03



04

06



- 01 — Posters
- 02 — App screens
- 03 — App icon
- 04 — Business cards
- 05 — Colours
- 06 — Car



### Tesla Model S Specifications



Battery	Wheels
Long Range	19" or 21"
Acceleration	Weight
2.4 seconds 0-60 mph	4,941 lbs
Drive	Cargo
All-Wheel Drive	28 cu ft
Seating	Displays
5 Adults	Display + 17" Touchscreen