



Making
life easier

The Coloplast typeface is friendly, natural and distinct in its expression and gives Coloplast a personal customized voice.

The typeface conveys a feeling of warmth and authenticity stressing the Coloplast value of listening and responding, giving the feeling of dialogue between the company and the user.

The design is characterized by simplicity and high legibility with a clear and soft expression.

Tested against former used standard typography, it is much more readable on all types of communication.

Coloplast is a global player and therefore the typeface is applicable to 100 languages.



A user focused corporate typeface

Confident

vibrant

authentic

Βέβαιος

ζωντανή

αυθεντικός

Coloplast regular

ABCDEFGHIJKLMNOPQRST
 UVWXYZÆŒØÅ
 ДЖЙКЛПТЦΞΠΣΦΨ
 abcdefghijklmnopqrstuvwxyz
 ŷæœøåđßžřлфгджклцщю
 γδθλξπφψω{[(&*,.:;?!/@®©
 ™»›“’…_†‡+=≠≥±÷-×∞≈
 °\$%#%√0123456789^{1 2 3}½¾

Coloplast medium

ABCDEFGHIJKLMNOPQRST
 UVWXYZÆŒØÅ
 ДЖЙКЛПТЦΞΠΣΦΨ
 abcdefghijklmnopqrstuvwxyz
 ŷæœøåđßžřлфгджклцщю
 γδθλξπφψω{[(&*,.:;?!/@®©
 ™»›“’…_†‡+=≠≥±÷-×∞≈
 °\$%#%√0123456789^{1 2 3}½¾

Coloplast bold

ABCDEFGHIJKLMNOPQRST
 UVWXYZÆŒØÅ
 ДЖЙКЛПТЦΞΠΣΦΨ
 abcdefghijklmnopqrstuvwxyz
 ŷæœøåđßžřлфгджклцщю
 γδθλξπφψω{[(&*,.:;?!/@®©
 ™»›“’…_†‡+=≠≥±÷-×∞≈
 °\$%#%√0123456789^{1 2 3}½¾

Coloplast regular italic

ABCDEFGHIJKLMNOPQRST
 UVWXYZÆŒØÅ
 ДЖЙКЛПТЦΞΠΣΦΨ
 abcdefghijklmnopqrstuvwxyz
 ŷæœøåđßžřлфгджклцщю
 γδθλξπφψω{[(&*,.:;?!/@®©
 ™»›“’…_†‡+=≠≥±÷-×∞≈
 °\$%#%√0123456789^{1 2 3}½¾

Coloplast medium italic

ABCDEFGHIJKLMNOPQRST
 UVWXYZÆŒØÅ
 ДЖЙКЛПТЦΞΠΣΦΨ
 abcdefghijklmnopqrstuvwxyz
 ŷæœøåđßžřлфгджклцщю
 γδθλξπφψω{[(&*,.:;?!/@®©
 ™»›“’…_†‡+=≠≥±÷-×∞≈
 °\$%#%√0123456789^{1 2 3}½¾

Coloplast bold italic

ABCDEFGHIJKLMNOPQRST
 UVWXYZÆŒØÅ
 ДЖЙКЛПТЦΞΠΣΦΨ
 abcdefghijklmnopqrstuvwxyz
 ŷæœøåđßžřлфгджклцщю
 γδθλξπφψω{[(&*,.:;?!/@®©
 ™»›“’…_†‡+=≠≥±÷-×∞≈
 °\$%#%√0123456789^{1 2 3}½¾

Coloplast font covers these languages

Afar, Afrikaans, Albanian, Aragonese, Aymara, Basque, Bislama, Bosnian (Latin Script), Breton, Catalan, Chamorro, Cornish, Corsican, Croatian, Czech, Danish, Dutch, English, Esperanto, Estonian, Faroese, Fijian, Finnish, French, Galician, Ganda, German, Greenlandic, Haitian, Hungarian, Icelandic, Ido, Indonesian, Interlingua, Interlingue, Irish (new orthography), Italian, Javanese, Kazakh (Latin Script), Kikuyu, Kinyarwanda, Kirundi, Kongo, Kuanyama, Kurdish (Latin Script), Latin (basic classical orthography), Latvian, Limburgish, Lithuanian, Luxembourgish, Malagasy, Malay (Latin Script), Maltese, Manx, Moldovan (Latin Script), Nauruan, Navajo, Northern Sami, North Ndebele, Norwegian (Bokmål and Nynorsk), Occitan, Oromo, Polish, Portuguese, Quechua, Raeto-Romance, Romanian, Samoan, Sardinian, Scottish Gaelic, Serbian (Latin Script), Shona, Slovak, Slovenian, Somali, Southern Sotho, South Ndebele, Spanish, Sundanese, Swahili, Swati, Swedish, Tagalog (Latin Script), Tahitian, Tatar (Latin Script), Tongan, Tsonga, Tswana, Turkish, Turkmen (Latin Script), Twi, Uyghur (Latin Script), Uzbek (Latin Script), Venda, Volapuk, Walloon, Welsh, Western Frisian, Wolof, Xhosa, Zulu.

vergrößerung
vergrößerung

Ul'ahčovat' život l'ud'om
Ul'ahčovat' život l'ud'om

ОПЫТ ЖИЗНИ
ОПЫТ ЖИЗНИ

Biatain® — a escolha simples
Biatain® — a escolha simples

życie ze stomią
życie ze stomią

Før stomioperationen: At få stomi
Før stomioperationen: At få stomi

So you
can be

you

Celebrating
users'
achievements

Our brand celebrates users' achievements, from the everyday to the far away

The knowledge that life can be easier should be shouted far and wide until it reaches everyone still living in doubt.