

Michelin Stars

Tales from the kitchen

In recent years, we have witnessed an increased focus on raising the gastronomical level worldwide. It has become a common lifestyle among many people to eat good food made by the best chefs in the world. The Michelin Guide is still the world's leading guide in registering restaurants and developing an environment that pushes the gastronomy forward. In 2017, film director Rasmus Dinesen decided to make a film that describes and maps out some of the best restaurants in the world (according to Michelin guide). The film follows prominent cooks and restorations and discover what lies

behind the ambitions, the dreams and the people who work incredibly hard in the attempt to achieve a good review or a star in the Michelin Guide. The visual identity consists of a poster series and a visual language that uses graphical elements from iconography and pictograms from the actual Michelin Guide. Each poster or element makes use of a descriptive pictograms that are also used by reviewers when they grade and review the restaurants in the Guide.



A small selection of some of the pictograms and iconography used in The Michelin Guide

MICHELIN




CULINARY ZINEMA
IN COOPERATION WITH BERLIN INTERNATIONAL FILM FESTIVAL
FESTIVAL DE SAN SEBASTIÁN
2017

STAR

STARS

Tales from the Kitchen

Alain Ducasse au Plaza Athénée | Asador Etxebarri | Aska | Del Posto | Eleven Madison Park | Geranium | Kichisen | L'Effervescence | Maaemo | Mugaritz | Narisawa | Noma
Restaurant de l'Hôtel de Ville | Restaurant Guy Savoy | Taubenkobel | The Table

GLOBUS & DR present "Michelin Stars – Tales From the Kitchen" Directed by Rasmus Dinesen Original idea by Rasmus Dinesen, Jesper Jarl Becker & Carsten Holst Editors Martin Schmidt & Thomas Papapetros
Original music Rune Funch Sound design Bjørn Vidø & Nis Nørgaard Artwork Studio C Culinary producer Kristian Brask Thomsen Executive producers Lars Seier Christensen & Carsten Holst Producer Jesper Jarl Becker
Produced by GLOBUS FILM Financed in association with Kim Christiansen – DR SALES



MICHELIN STARS



CULINARY ZINEMA
IN COOPERATION WITH BERLIN INTERNATIONAL FILM FESTIVAL
FESTIVAL DE SAN SEBASTIÁN
2017

Tales from the Kitchen

Alain Ducasse au Plaza Athénée | Asador Etxebarri | Aska | Del Posto | Eleven Madison Park | Geranium | Kichisen | L'Effervescence | Maaemo | Mugaritz | Narisawa | Noma
Restaurant de l'Hôtel de Ville | Restaurant Guy Savoy | Taubenkobel | The Table

GLOBUS & DR present "Michelin Stars – Tales From the Kitchen" Directed by Rasmus Dinesen Original idea by Rasmus Dinesen, Jesper Jarl Becker & Carsten Holst Editors Martin Schmidt & Thomas Papapetros
Original music Rune Funch Sound design Bjørn Vidø & Nis Nørgaard Artwork Studio C Culinary producer Kristian Brask Thomsen Executive producers Lars Seier Christensen & Carsten Holst Producer Jesper Jarl Becker
Produced by GLOBUS FILM Financed in association with Kim Christiansen – DR SALES





CULINARY ZINEMA
 IN COOPERATION WITH BERLIN INTERNATIONAL FILM FESTIVAL
 FESTIVAL DE SAN SEBASTIÁN
 2017

CHEF

MICHELIN STARS

Tales from the Kitchen

Alain Ducasse au Plaza Athénée | Asador Etxebarri | Aska | Del Posto | Eleven Madison Park | Geranium | Kichisen | L'Effervescence | Maaemo | Mugaritz | Narisawa | Noma
 Restaurant de l'Hôtel de Ville | Restaurant Guy Savoy | Taubenkobel | The Table

GLOBUS & DR present "Michelin Stars – Tales From the Kitchen" Directed by Rasmus Dinesen Original idea by Rasmus Dinesen, Jesper Jarl Becker & Carsten Holst Editors Martin Schmidt & Thomas Papapetros
 Original music Rune Funch Sound design Bjørn Vidø & Nis Nørgaard Artwork Studio C Culinary producer Kristian Brask Thomsen Executive producers Lars Seier Christensen & Carsten Holst Producer Jesper Jarl Becker
 Produced by GLOBUS FILM Financed in association with Kim Christiansen – DR SALES

